

Business Studies IGCSE
Curriculum



Cambridge IGCSE Business Studies 0986

Introduction

This document outlines the structure, aims, and content of the Business Studies IGCSE course offered at LWSF in accordance with the Cambridge IGCSE Business Studies syllabus for the years 2024, 2025, and 2026. The curriculum is designed to give students a strong foundation in business principles and practices.

Andrew Snelgrove, Business Studies Teacher

Aims

The Business Studies course aims to:

- Develop students' understanding of business activity in the public and private sectors; how businesses work – both big and small.
- Equip students with the knowledge and skills to analyse business situations and make informed decisions using critical thinking.
- Foster and support an entrepreneurial spirit and encourage students to consider business as a career path.
- Develop students' ability to creatively apply business concepts to real-world situations.

What The Student Will Learn

Curriculum Overview

.1. Business Environment

- Understanding different types of businesses (e.g., sole traders, partnerships, limited companies)
- How businesses grow and change
- The goals of businesses and the people who influence them (stakeholders)



2. People in Business

- How businesses manage their employees (human resource management)
- What motivates people to work hard
- The importance of good communication in business
- The role of leaders and managers

3. Marketing

- How businesses research their customers
- Developing and selling products
- Setting the right price for products
- Promoting products to customers
- Getting products to customers

4. Operations Management

- How businesses produce goods and services
- Managing costs and making a profit
- Ensuring high quality products and services
- Choosing the best location for a business

5. Finance

- Understanding business finances
- Managing money flow (cash flow)
- Making financial statements (income statements and balance sheets)

Teaching and Learning Strategies

A variety of teaching and learning strategies will be employed to cater to different learning styles and to ensure effective knowledge acquisition. These may include:

- Whole class teaching of topics and skills to explain key concepts
- Group / pair work to consolidate learning and encourage individual participation
- Case studies of real businesses
- Simulations and role-plays
- Practical exercises and projects
- Independent research and presentations



Assessment

Students will be assessed through two written exams set by Cambridge. There will also be ongoing assessments throughout the course, such as tests, quizzes, and assignments.

- Paper 1: Written paper (1 hour 30 minutes)
- Paper 2: Written paper (1 hour 30 minutes)

In addition, formative and summative assessments will be conducted throughout the course through class tests, quizzes, and assignments.

Resources

Students will have access to a range of resources to support their learning, including textbooks, workbooks, online resources, and business simulations.

Additional Learning Opportunities

We believe in providing students with a well-rounded education, so we offer opportunities to learn outside of the classroom, such as:

- Business opportunities (e.g. at the school fairs)
- Visits to local businesses
- Guest speakers from the business world

Evaluation and Review

The curriculum will be reviewed annually to ensure its effectiveness and alignment with the boards' defined curriculum. Feedback from students, teachers, and parents will be considered in the review process.

Updated August 2024

Next review: August 2025