

## Business Studies

Cambridge IGCSE Business Studies is a fantastic introduction to international business practices and theory, drawing on real life applications and case studies. Students can expect to learn and apply all elements of business practices. From understanding core business activity, marketing, operations, recruitment and management, finances and the environmental and governmental influences on business activity. This course well-equips students desiring to work in all areas of the business world, enabling strategic thinking, problem-solving and the knowledge needed for success in organisations.